

STEPHANE HERSEN APPOINTED AS CEO OF ROCTOOL



RocTool (Alternext – FR0010523167 – ALROC), specialist in the design and development of technologies for rapid molding of composite and plastic injection announced today the appointment of Stéphane Hersen as RocTool's Chairman and CEO/Director, following the Board members meeting held on the 23rd February 2015.

General Manager of RocTool since September 2014, Stéphane Hersen has taken over as CEO. He succeeds Alexandre Guichard, Chairman of the Board and founder of RocTool.

Stéphane Hersen comments: « *We are continuing the actions initiated by Alexandre Guichard. My aim is to accelerate the development of the company in order to establish itself as a leader in the rapid molding of, plastic materials composites and metal used by major automotive & electronics brands along with consumer goods* ».

The Board of Directors

Stéphane Hersen

RocTool CEO

Jean-Michel Pimont

Associate Director - A Plus Finance

Mathieu Boulanger

President of RocTool Inc - US subsidiary

Dr José Feigenblum

CTO - RocTool

Valéry Huot

Managing Partner - Innovation Capital

Opening the access to RocTool's technologies to major brands and SME's



The industrial strategy *RocTool Ready* aims to simplify access to RocTool's premium technologies, which are well established on the market. RocTool proposes a simplified commercial offer, available to both large groups as well as SME's: « A "plug and play" concept, which is more accessible within a package including study, license, material, installation and training » explains Stéphane Hersen. Furthermore,

RocTool has put an ecosystem in place which includes software & injection machine manufacturers, mold makers and resin & composite material suppliers. « *In other words, it is up to us to provide additional means of measuring interest in our technologies, from the simulation step, promoting the optimization of its use, integrating each step of the product/s development* » he concludes.

About RocTool

Created in 2000, RocTool revolutionizes fast molding processes for composites, plastic injection and very soon metal. The processes developed by RocTool are used by major brands in innovative industries: Consumer Electronics (Motorola, Flextronics), Automotive (Mini Cooper, Volvo cars), Sports & Leisure... They hold many advantages including reduced cycle times, enhanced quality of parts produced, therefore resulting in an overall cost reduction of the produced parts for manufacturers. Constructed around an ecosystem, which includes suppliers of: software, machine manufacturers, mold makers and resin providers, the industrial strategy *RocTool Ready* a "plug and play" concept within an all-inclusive package (study, license, material and installation), making RocTool process accessible to both major companies and SME's.

RocTool is listed on Alternext in Paris. Their headquarters and R&D center are situated at Savoie Technolac, Le Bourget du Lac (France). The company also opened three subsidiaries in the USA, Germany and Taiwan and boasts test & demonstration platforms in Germany, Japan and Italy.

For more information: www.roctool.com

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