

## **ROCTOOL STRENGTHENS ITS MANAGEMENT**

**In order to carry out its strategy in the consumer product market and boost its growth, RocTool has increased its management team**

- **Stéphane Hersen is appointed General Manager**
- **Mathieu Boulanger is President of the US subsidiary**
- **Nicola Gobbo joins as Chief Financial Officer**
- **Alexandre Guichard, founder, is appointed Chairman of the board of directors**

### **ROCTOOL MAKES ANOTHER STEP TOWARDS THE CONSUMER PRODUCTS MARKET**

RocTool, specialists in the design and development of technologies for rapid molding of composite and plastic injection and soon of metal as well, consolidates its position and increases its focus on the consumer products market. "Today RocTool has demonstrated its capabilities in very demanding industries. Big electronic and automotive manufactures use our technologies in their production lines. However, our technologies equally work on sports & leisure, luxury cosmetics, and luggage markets as along with many other consumer product markets!" says Alexandre Guichard, founder and CEO of RocTool for 14 years.

"The board of administrators and myself have decided to inject new blood and skills to develop the above-said applications and the company itself, including the appointment of a new General Manager".

### **A STRENGTHENED MANAGEMENT TEAM TO GO FORWARD**

After opening subsidiaries in Taiwan, USA, and Germany in the last two years, RocTool has strengthened its management team.

Stéphane Hersen is appointed General Manager, with Alexandre Guichard being appointed Chairman of the board of directors.

"I'm proud to join RocTool, a pioneer in rapid molding technologies for composite and plastic injection" says Stéphane Hersen. "RocTool has distinctive assets in terms of technologies, processes, and human resources. New markets, such as metal injection, will be entered soon and that is a sign of a bright future for RocTool: I look forward to bringing my experience and my ambitions to the company."

Mathieu Boulanger, global business development director based in North Carolina since 2013, is appointed Executive Chairman of RocTool Incorporated – North America.

RocTool also announce the arrival of Nicola Gobbo as Chief Financial Officer/Strategic Planning.

José Feigenblum remains Chief Technical Officer and member of the board of directors.

These three appointments are a statement of RocTool's engagement to consolidate its international presence and boost its diversification into new consumer product markets.

## Stéphane HERSEN

45 years old



Stéphane Hersen is appointed General Manager in September 2014. He holds a MBA in international commerce and has started his career as Global Export Manager of the Best Water Technology (BWT) group, for which he later launched and managed the US subsidiary (fuel cell and water treatments). Stéphane has also been appointed Manager of the Siccom group and managed the Italian and Chinese subsidiaries for 3 years. From 2005 to 2013 Stéphane worked for the Vitembal group, the last year as CEO of the German subsidiary, and has therefore a strong experience in plastics, processes and international development. Stéphane spent over 15 years living abroad; he's French and speaks English, Italian, Spanish, German, and Chinese.

## Mathieu BOULANGER

34 years old



After 2 years' experience with a consulting company in the US (Atlanta, GA), Mathieu Boulanger joined RocTool in 2004. In 2009, Mathieu is appointed Business Development Director. After 10 years spent at RocTool headquarters as international business and key accounts manager, Mathieu has been appointed Executive Chairman of RocTool Inc. North-America (Charlotte, NC) in 2014 in order to boost the groups' growth in North-America. Mathieu is also member of the board of directors.

## Nicola GOBBO

32 years old



Nicola Gobbo joined RocTool in April 2014 as Chief Financial Officer/Strategic Planning. After business administration studies in Italy, Sweden and France, Nicola started his career as analyst with the Finance department of Calyon Corporate & Investment Banking (Crédit Agricole group). Between 2006 and 2009 Nicola served as investor with the Idinvest Partners and ACG Capital investment funds and since 2010 he's been an advisor for European private equity transactions. He also founded a media company and was the Chief Financial Officer of said company. Nicola is Italian and speaks English, French and Italian.

### **RocTool: the technology for major brands and their manufacturers**

Created in 2000, RocTool revolutionizes fast molding processes for composites, plastic injection and very soon metal. The processes developed by RocTool are for innovative industries: Consumer Electronics, Automotive, Sports & Leisure and hold many advantages including reduced cycle times, enhanced quality of parts produced, so from a strategic point of view, for manufacturers, the cost of the produced part. Strong with a team of specialists, a client base of leaders in their respective markets and a "Licensing out" Business model, generating recurring revenue, RocTool currently has 80 patents and develops its innovative, rapid molding solutions to 40 Licensees in over 12 countries. RocTool is listed on NYSE Alternext in Paris and has recently successfully raised €3.6 million of new capital. Headquarters are found at Savoie Technolac in Le Bourget-du-Lac, France. RocTool currently has subsidiaries in Taiwan, USA, and Germany plus demonstration centers in Italy and Japan. For more information please visit [www.roctool.com](http://www.roctool.com)

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