

Le Bourget du Lac, 14th May 2014

## **OPENING OF A SUBSIDIARY IN GERMANY**

- **NEW LOCATION IN THE HEART OF THE PLASTICS INDUSTRY**
- **IMPORTANT PARTNERSHIP WITH SLG KUNSTSTOFF**
- **DEMONSTRATION CENTRE AND TECHNICAL SUPPORT**

**RocTool** (Alternext – FR0010523167 – ALROC – Éligible PEA-PME), specialists in the design and development for rapid molding of composite and plastic injection, announce the opening of a subsidiary in Heitersheim Germany, in Bade-Wurtemberg.

### **NEW LOCATION IN THE HEART OF THE PLASTICS INDUSTRY**

In order to strengthen its presence in the German plastics market, RocTool opens a subsidiary and demonstration center in Heitersheim.

By choosing the location near Freiburg, RocTool strengthens its visibility in the German Automotive sector, the largest European market.

### **IMPORTANT PARTNERSHIP WITH SLG KUNSTSTOFF**

The opening of this German subsidiary accompanies the signing of a strategic partnership with SLG Kunststoff, an independent company based in the Black Forest which produces high quality, plastic injection molded parts.

The SLG family run group have several factories in the region with a new Technical Centre where the resources will be shared with RocTool.

### **DEMONSTRATION CENTRE AND TECHNICAL SUPPORT**

The technical center will benefit from 6 injection machines, ranging from 100 to 1000 tonnes which can accommodate small to large size molds.

RocTool will have their own offices at the same site and have decided to recruit experienced personnel in Business Development, Tool Development and Technical Support for their German clients.

The aim of this technical center is first of all, to provide live demonstrations for potential clients interested in RocTool's innovations, secondly, to perform technical trials before production is put in place at German Licensees premises.



Alexandre Guichard, RocTool's CEO states: *"Germany is a priority market for us in Europe. We did not have our own resources in this area, however there is a great interest in our technologies as we have discovered at recent German Trade shows. Our new center is larger and well equipped, which should allow us to gain market share in this strategic territory within the key automotive sector."*

### **More about RocTool**

Created in 2000, RocTool revolutionizes fast molding processes for composites, plastic injection and very soon metal. The processes developed by RocTool are for innovative industries: Consumer Electronics, Automotive, Sports & Leisure and hold many advantages including reduced cycle times, enhanced quality of parts produced so from a strategic point of view, for manufacturers, the cost of the produced part.

Strong with a team of specialists, a client base of leaders in their respective markets and a "Licensing out" Business model, generating recurring revenue, RocTool currently has 80 patents and develops its innovative, rapid molding solutions to 40 Licensees in over 12 countries.

For more information: [www.roctool.com](http://www.roctool.com)

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