

Le Bourget du Lac, 25 September 2013

### **K Show 2013: RocTool presents three last generation technologies for major brands and their manufacturers.**

RocTool designs innovative processes for quick molding. These latest technologies take into account the requirements of the leading electronics, automotive and luxury cosmetic industries, plus offer superior surface appearance, reduced thickness all at a compatible mass production cost. If the major brands and their manufacturers are interested in these technologies, it is because they open new fields and opportunities for mass production. Presenting three new parts at the K- Show 2013, RocTool demonstrates that quality, speed and quantity are now compatible.



Mass Customization is now possible thanks to RocTool technologies!

#### **The In-Mold Decoration is possible with RocTool technologies!**

RocTool presents parts combining RocTool technologies with the “D-IMD Digital In-Mold Decoration” from the start up Zomazz. The surface quality is amazing and scratch resistance is increased...

By combining the two processes, it is possible to offer new opportunities in the gaming and automotive markets, responding in particular to new mass customization demands. (Available at the RocTool stand: Hall 15/C41).



More than 4,000 carbon hybrid over-molded parts at the K Show 2013!

#### **RocTool speeds things up on the Engel stand: 4,000 carbon, hybrid parts to be produced during the trade show!**

RocTool enables molding of hybrid parts; a reinforced carbon fiber composite part is over-molded with plastic injection, this combines the advantages of both materials without specific finishing. Live demonstrations will be held on Engel’s stand (Hall 15/B42).

*“Our hybrid technology is the only one on the market that can produce carbon parts at such a high rate. This live demonstration will produce 400 over-molded parts per day and is a must see on the Engel stand”, states Alexandre Guichard, RocTool’s CEO.*

#### **Plastic injection: Electronic tablet cover, 0.8 mm thick**

RocTool will be producing and presenting plastic injected, electronic tablet housing on their stand (Hall 15/ C41).

Reaching record highs in terms of thickness: 0.8mm!

*“We are currently the only company who are capable of producing electronic housing using engineering plastics with fiber contents, that do not require painting, and their thickness is less than 1mm” states Alexandre Guichard. “With parts so thin, the weight gain and material savings are huge!” he continues.*



Thickness of less than 1mm, perfect surface quality direct from the mold and combination of high-gloss, low gloss

**Demonstrations and parts on display at the RocTool stand: Hall 15/ C41**

**Hybrid demonstration at the Engel stand: Hall 15/ B42**

#### **RocTool: The Technology for Major Brands and their Manufacturers**

RocTool designs, develops and markets under licensing, it’s Innovative Processes for fast molding of composites, plastic injection and very soon metal. They generate new industrial applications in Electronics, Automotive, Cosmetic, etc. RocTool in 2013 currently has over 80 patents and 40 Licensees, the majority being manufacturers of Electronics, as currently 60% of the company’s sales figures are generated from the leaders of these industries. Automotive and Consumer industries are the other major licensees. RocTool is listed on NYSE Euronext Marché Libre de Paris. Their Headquarters and R&D center are situated at Savoie Technolac, Le Bourget du Lac (France). The company opened two subsidiaries, in the USA and Taiwan and boasts test & demonstration platforms in Germany, Japan and Italy. [www.roctool.com](http://www.roctool.com)

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