

Press Release

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PLASTIVALOIRE IS USING ROCTOOL TECHNOLOGIES IN PRODUCTION

PLASTIVALOIRE IS PUTTING ITS TRUST IN ROCTOOL TECHNOLOGIES

The Plastivoire Group, one of Europe's leading specialists in plastics injection molding, has just signed its fourth license agreement with RocTool for **manufacturing interior parts for the automotive market**.

This new license agreement follows on from initial cooperation between Plastivoire and RocTool for developing and producing automobile interior parts in 2009, for a specific program. **This new agreement is taking the cooperation further and is incorporating the RocTool 3iTech® technology into the industrial production chain.** This method of heating the mold by electromagnetic induction will enable Plastivoire to **obtain surface qualities that are optimum for automobile interior plastics, without any visible weld lines or seal lines, and with very short production times.**

"We are strongly committed to induction and are convinced that it will reinforce the positioning of our group for high-rate production of visible parts and trim, in order to satisfy the constraints related to the automobile industry. With this new license, **we are going to be one of the first to bring this technology onto the automobile market and thus to offer very competitive responses to the major clients,**" emphasizes Patrick Findeling, President and CEO of Plastivoire.

PLASTIVALOIRE IS USING 3ITECH® IN PRODUCTION AND WILL SOON REACH ITS MILLIONTH HOUSING



Today, Plastivoire is already mass-producing plastics parts in Tunisia, using the RocTool induction mold-heating systems. In 2010, Plastivoire will be going through **the mark of one million parts produced using RocTool technologies** in the field of electronics.

Alexandre Guichard, the President and CEO of RocTool remarks: "Plastivoire was already a pioneer in the use of "Heat & Cool" technologies using steam. It has now become an essential leader in Europe for these technologies by using our induction systems. We are going to support it in its drive to conquer production of new applications."

THE ADVANTAGES OF ROCTOOL'S 3ITECH® TECHNOLOGY

Launched at the end of 2009, 3iTech® is a 3D network of "super heating cartridges" that are placed differently depending on the processes required. By removing the constraint of inertia effects, RocTool has developed "smarter" heating tools making it possible to dissociate the heating of a stationary portion from a moving portion, or indeed to heat the tool locally to a desired temperature.

About Plastivoire

Since it was set up in 1963, the **PLASTIVALOIRE** Group has become one of the European leaders in the field of plastics engineering. A specialist in injection molding, the group works both in subcontracting of automobile parts and in production of complex plastics parts for consumer products in sectors as varied as multimedia, household electrical goods, and the medical field. Floated on the stock market in 1991, the **PLASTIVALOIRE** Group designs these types of parts, and mass-produces them on production sites not only in France and Europe, but also on production sites in emerging countries.

About RocTool

Since it was set up in 2000, **RocTool** has been developing innovative processes for quick-molding of materials. Two-times winner of the JEC Composites Awards, the company was floated on the Stock Market early in 2008, with it being listed on the Nyse Euronext Marché Libre of Paris. Its headquarters and its R&D Center are located at Savoie Technolac in Le Bourget du Lac (France) and three offices are open in Atlanta (USA), in Tokyo (Japan) and in Taiwan. RocTool also has a new technical center in India, and test and demonstration beds in France, Germany, Japan, and the USA.

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